

Brown School at Washington University  
Faculty/Staff Giving Communications FY23

EXAMPLE: For Annual Giving Network Workshop on January 11, 2024

Dear X,

I hope this finds you well! I am reaching out from Brown School Advancement, as we continue our faculty/staff campaign, "By Brown, For Brown." This campaign encourages faculty and staff participation in the annual fund, and at the Brown School, we have always seen some of the highest participation across campus, and we hope that this year will be no different.

In FY23, we had nearly 90 faculty and staff support the Brown School annual fund. The Eliot Society is a great opportunity to give back to the Brown School and receive additional benefits in recognition of your support, including a \$500 voucher towards your parking permit. By setting up [payroll deduction](#), you can join the Eliot Society for \$83.34/month, for a total gift of \$1,000 to the annual fund, or you can [make a gift](#) of any amount you are comfortable with.

Do you have 15 minutes to connect over the phone or Zoom about how you can support the Brown School annual fund? Please let me know a few times that work for your schedule and I will send a calendar invitation. We hope we can count on your support this year.

With gratitude,

Carlton

ONE

ONE for WashU - Search, Click, Done!