



UTHSC FACULTY STAFF FAMILY CAMPAIGN
CAPTAIN'S TOOLKIT
SEPTEMBER 1 – 30, 2023

GOAL: 600 donors

All donors to the campaign receive a pair of UTHSC socks.

FAMILY CAMPAIGN WEBSITE

giving.uthsc.edu/familycampaign



Thank you for agreeing to be a UTHSC Family Campaign Captain!

The Faculty Staff “Family” Campaign is a monthlong initiative running September 1-30 for UTHSC faculty and staff to show pride in and support of our mission. The purpose is to encourage a culture of philanthropy among UTHSC employees, to benefit our students and our university.

We are working together to reach a goal of 600 donors throughout our six colleges and numerous departments. Faculty staff who have made a gift from July 1 through September 30, 2023, will be counted as a donor to the campaign. Donations can be made on our secure website to any fund through payroll deduction, credit card, Apple Pay, Google Pay, and PayPal.

Faculty and staff like you – who give and encourage others to do the same – are key to the success of the campaign. You help inspire gifts to the colleges and programs you care about most.

We’ll use email as our primary form of communication, sending weekly messages with updates. Please forward on to you your college, department, or office adding your own unique messaging. This ensures that each person on campus receives the information and doesn’t get lost in spam.

CAMPAIGN TIMELINE

AUGUST 16, 2023

Save the Date campus-wide email

Please forward the email to your colleagues in your college, department, office.

SEPTEMBER 1, 2023

Campaign launch and email from Chancellor Buckley

Please forward the email to your colleagues in your college, department, office.

SEPTEMBER 6, 2023

Campaign email update from Corinne Gibson, SGAEC President

Please forward the email to your college, department, or office sharing a few words about why you support UTHSC.

SEPTEMBER 13, 2023

Campaign email update from Cindy Russell, Vice Chancellor for Academic, Faculty, and Student Affairs

Please forward the email to your college, department, or office sharing a few words about supporting UTHSC and remind about the Celebration event on the 20th.

SEPTEMBER 20, 2023

Email update from Brigitte Grant, Vice Chancellor Office of Advancement

Please forward the email to your college, department, or office encouraging attendance at the event and participation in the campaign.

Campaign Celebration 8:30 – 11:00 AM, Mooney Building Library

Breakfast items will be available first come first serve. Must have UTHSC ID for entry.

Pick up your UTHSC socks - available for all donors to the campaign including Faculty Staff donors from July 1, 2023

SEPTEMBER 27, 2023

Last Call email from Chancellor Buckley

Please forward the email to your college, department, or office stressing support.

OCTOBER 4, 2023

Thank you email from Chancellor Buckley

Please forward the email to your college, department, or office thanking them for their support.

QUESTIONS

Karen Skahan, Associate Director Donor Relations and Development

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