



KEAN UNIVERSITY
FOUNDATION

DATE

ADDRESSEE

ADDRESS 1

ADDRESS 2

CITY, STATE ZIP

Dear SALUTATION:

Greetings! I hope you are looking forward to the falling leaves, crisp air and family traditions of the fall season. Kean University is once again bustling with students attending their first weeks of class, joining student organizations and making new friends in the residence and dining halls.

Since graduating from Kean in 1972, or Newark State College as it was named then in 1972, I have enjoyed a 24-year teaching career in the North Plainfield School District. Even upon retirement, I have continued to use my passion for teaching as a reading tutor for students throughout Somerset County. I am thankful for the education, and opportunity that Kean afforded me. For those reasons, I continue to give back in support of the students of today and tomorrow.

I hope you will join me today by considering a gift in the amount of AMOUNT. Make your gift today by visiting www.keanfoundation.org/Fall2023. Your donation will help provide the financial assistance that many incoming students need to realize their dream of a Kean education while also supporting academic programs, student organizations, and athletic teams. Your gift will help ensure those programs connect Kean students with their passions and provide a platform for their talents.

"I truly believe that, by giving to others, we are transforming someone's life.

Your generosity is allowing me to make my dreams a reality."

-Irma Johana Aguirre Rugeles, Bachelor of Elementary Education

with an Education Content Area in Spanish

Please see the enclosed material on how to renew your gift. Let's honor the legacy of those generations that came before us and leave our own philanthropic mark on the proud history of Kean University.

On behalf of all Kean University students like Irma, thank you for your consideration!

Warmly,

Adrienne Jacobs Graubard '72



KEAN UNIVERSITY
FOUNDATION

2023-2024
Giving Societies



Since its founding in 1984, the Kean University Foundation has been a testament to the leadership of its members. Today's board members, alumni, students, parents, and the community recognize the importance of leadership by making gifts to the Foundation. Our giving societies have been established to recognize

**Young Alumni
President's Society
Leadership Levels**

July 1, 2023 to June 30, 2024

7-9 years since graduation (2014 - 2016)	\$750+
4-6 years since graduation (2017 - 2019)	\$500+
1-3 years since graduation (2020 - 2022)	\$250+
Class of 2023	\$50+

Young Alumni President's Society benefits include:

Donors \$750+

- Special invitation to all VIP University events
- And all benefits below

Donors \$250-500

- Two tickets to a Premiere Stages event
- Special recognition in the Annual Gala journal
- And all benefits below

Class of 2023 \$50+

- Listing in the Annual Report

Foundation has benefited from a strong tradition of giving. Students, faculty, staff and friends give life to this tradition that ensure excellence both now and in the future. We value the value of leadership giving at Kean University.

President's Society Leadership Levels

July 1, 2023 to June 30, 2024

1855 Society	\$25,000 or greater
Chairman's Circle	\$10,000 - \$24,999
Tower Society	\$5,000 - \$9,999
Cougar Society	\$2,500 - \$4,999
Squire Society	\$1,000 - \$2,499

President's Society benefits include:

1855 Society

- Special invitation to all VIP University events
- Two complimentary tickets to the Kean University Gala
- And all benefits below

Chairman's Circle

- Four season passes to Premiere Stages
- And all benefits below

Tower Society

- Two season passes to Premiere Stages
- Special recognition pin
- And all benefits below

Cougar Society*

- Special recognition in the Annual Gala journal
- And all benefits below

Squire Society

- Listing in Annual Report and invitation to President's Holiday Party

*Cougar Consecutive Giving Society: those generous donors donating \$2,500 or more over five consecutive years, will receive a brick named in their honor on our Cougar Walk.



Kean University Foundation

1000 Morris Avenue • Union, New Jersey 07083

908-316-8920

kuf@keanfoundation.org



KEAN UNIVERSITY
FOUNDATION

Creating Opportunities.

Thank you for all that you do for
Kean University and its students.

Please print your name and address below:

Name _____

Address _____

City/ _____ State _____ Zip _____

Email _____

YES, I would like to support Kean students!

- \$100 \$250 \$500 \$1,000 Other: \$ _____
- I would like my check payable: One Payment Semi-annually Quarterly Monthly
- To make your gift by credit card, please visit <https://www.keanfoundation.org/Fall2023>
- I am interested in including Kean University in my estate plans.
- I would like someone to contact me about making my gift via stock.

You can double or triple your donation with a matching gift. Go to <https://www.keanfoundation.org/giving/corporate> to find out if you or your spouse's company will match charitable donations.
Kean University Foundation • 1000 Morris Avenue, Union, NJ 07083 • Ph: 908-316-8920 • Fax: 908-316-8921 • Web: keanfoundation.org • Email: kuf@keanfoundation.org

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KEAN UNIVERSITY
FOUNDATION

Kean Fund for Excellence
Frequently Asked Questions



What does the Kean Fund for Excellence support?

The Kean Fund for Excellence is an unrestricted fund, which allows the Foundation to provide Kean University with resources for areas exhibiting the greatest need. Since its inception, the Kean Fund for Excellence has enhanced the educational experience for students attending Kean University through its support of programs such as our honors college opportunities, as well as student life and a variety of scholarships.

Annual giving donors can address Kean's greatest needs through the Kean Fund for Excellence, which supports **financial aid, instruction, student services, academics,** and operations. Donors may also direct their annual gifts to their favorite parts of Kean, including an academic department, athletic team, or student group.

Why should I give this year?

Annual gifts are strong demonstrations of pride and gratitude. All Kean graduates have benefitted from the kindness and generosity of philanthropists who came before them.

The increase in donations the Foundation receives each year is a critical measure that many corporations and foundations review as they decide to invest in Kean. But most importantly, the best reason to make a gift is because you want to pay it back to the Cougars of today and tomorrow ensuring, they continue to have the same world-class affordable Kean education as you!

Can I make my gift with stock?

Yes! Thanks to the tremendous rise in stock market valuations during the course of the past ten years, a gift of appreciated securities may enable you to make a substantially larger gift than you thought possible, including numerous built-in tax savings. If you are interested in making a gift via the transfer of securities, please contact Clarinda Joseph-Cumberbatch, Chief Operating Officer, at 908-316-8919 or cjoseph@keanfoundation.org.

How does a matching gift help Kean?

Matching gifts are a terrific way to double—or even triple!—the value of your gift to Kean. Many companies sponsor programs that match charitable contributions made by their employees and/or their employees' spouses, even if they are retired. To check if your or your spouse's employer offers a matching gift program, please visit www.keanfoundation.org/giving/corporate. If you do not see your employer listed, we encourage you to reach out to your Human Resources department for more information.

"Being an alumna of Kean University, I believe in the education I received and paying it forward to today's students. I am also fortunate to have a spouse who was employed, and is now retired, at a company that offers corporate gift matching to enable my donation to double its impact on the university. I highly recommend every donor check with their employer or their spouse's employer to see if they offer a matching gift program. Regardless of the amount, your gift could be doubled or even tripled to benefit the students, faculty and staff."

-Marian Sills Gerald '69

How do recurring gifts make an impact?

Recurring gift donations allow you to make a significant annual contribution through smaller installments. You can choose to have monthly, quarterly or semi-annual gifts withdrawn from your credit card or debit card.

"As an alumnus and member of the Foundation Board of Directors, giving back to the students at Kean University has always been important to me. Giving a monthly recurring gift not only fits into my monthly budget, but it also makes a greater impact than a one-time gift over the course of the year."

— Brian Murphy '97



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