

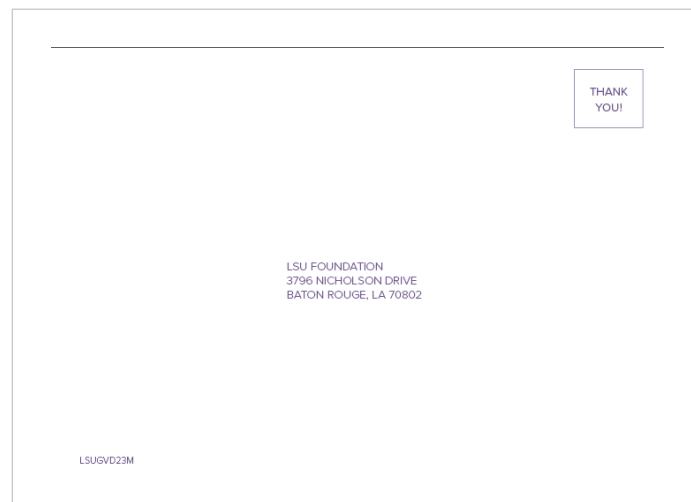
Outer Envelope



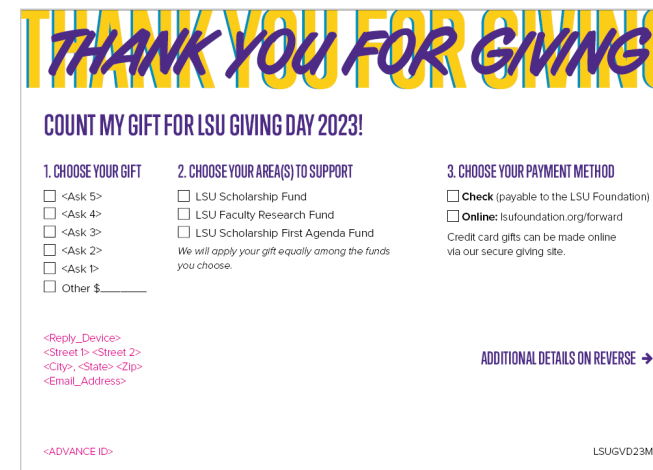
Wrapper



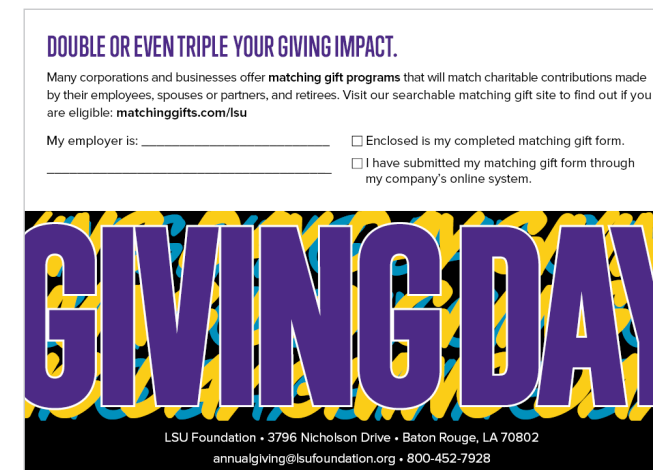
Letter (Back)



Reply Envelope



Reply Card



**BOLD
STEPS
FORWARD**

FORWARD

LSU

LSU FOUNDATION
3796 NICHOLSON DR.
BATON ROUGE, LA 70802

**ON MARCH 29, 2023,
STEP
FORWARD**

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Permit No. 9

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1234 MAIN ST.
BATON ROUGE, LA 70802

THANK
YOU!

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BATON ROUGE, LA 70802

LSU GIVING DAY 3 • 29 • 23

<AGJNTINFORMAL>, you are invited to be one of the very first to participate in LSU Giving Day 2023 by making your gift today. Bold steps forward start with you.

At LSU, our bold commitment to each other inspires us to create solutions that will elevate lives for everyone in Louisiana and families around the world. Our unmatched spirit is backed by intellectual prowess, grit, and an audacious vision for a more healthy, prosperous, and secure future for everyone.

On Wednesday, March 29, 2023, for the first time ever, seven LSU campuses will come together for one day of giving back.

LSU Giving Day 2023 is our moment to take bold steps forward together. Are you feeling bold?

<Variable Donor Giving Behavior Language>

GIVE NOW



lsufoundation.org/forward



GO AWAY

DOWN

UP

DAY

**THIS IS
WHERE
IT STARTS**

THANK YOU FOR GIVING

COUNT MY GIFT FOR LSU GIVING DAY 2023!

1. CHOOSE YOUR GIFT

- <Ask 5>
- <Ask 4>
- <Ask 3>
- <Ask 2>
- <Ask 1>
- Other \$ _____

2. CHOOSE YOUR AREA(S) TO SUPPORT

- LSU Scholarship Fund (LOT51)
- LSU Faculty Research Fund (XXXX)
- LSU Scholarship First Agenda Fund (XXXX)

We will apply your gift equally among the funds you choose.

3. CHOOSE YOUR PAYMENT METHOD

- Check** (payable to the LSU Foundation)
- Online:** lsufoundation.org/forward

Credit card gifts can be made online via our secure giving site.

<Reply_Device>
<Street 1> <Street 2>
<City>, <State> <Zip>
<Email_Address>

ADDITIONAL DETAILS ON REVERSE →

<ADVANCE ID>

LSUGVD23M

DOUBLE OR EVEN TRIPLE YOUR GIVING IMPACT.

Many corporations and businesses offer **matching gift programs** that will match charitable contributions made by their employees, spouses or partners, and retirees. Visit our searchable matching gift site to find out if you are eligible: [matchinggifts.com/lsu](https://www.matchinggifts.com/lsu)

My employer is: _____

Enclosed is my completed matching gift form.

I have submitted my matching gift form through my company's online system.

GIVING DAY

LSU Foundation • 3796 Nicholson Drive • Baton Rouge, LA 70802

annualgiving@lsufoundation.org • 800-452-7928



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ON MARCH 29, 2023,

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LSUA
LSU of ALEXANDRIA

LSUA Foundation
P.O. Box 5512 • Alexandria, LA 71307

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LSUE University Advancement
PO Box 1551 • Eunice, LA 70535

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Pennington Biomedical Research Foundation
6400 Perkins Road • Baton Rouge, LA 70808

The background features the words "JUNIOR" and "DANCE" in a large, stylized, blocky font. The letters are primarily purple with white outlines, and some letters have blue accents or shadows. The text is arranged in two rows, with "JUNIOR" on top and "DANCE" on the bottom. The overall style is modern and energetic.

ON MARCH 29, 2023,

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LSU Shreveport Foundation
One University Place • Shreveport, LA 71115