Hello <<First Name>>,

It's not too late for you to help Hope College do something that few colleges are willing to do.

We have made an Anchored Tuition Pledge to every incoming student. Their tuition rate will remain the same from their first day of class through graduation day.

"I know my tuition payment won't change during my time at Hope. My family can have peace of mind," said Ali Sisk, an education major. *"It also demonstrates that Hope has its students and their families in mind FIRST, and not profits. It's a very kind and rare thing for a college to do!"*

For decades, the rate of college tuition has risen at double the rate of inflation. But we at Hope are saying: NO MORE. **We are committed to the ambition of making Hope more affordable and accessible for all students now and in the future.**

We are thankful that you have been standing with us in our mission. Your past generosity to Hope shows that you care about our students as much as we do. We couldn't be more grateful.

Our work is not finished. Will you consider making a gift as we wrap up our spring semester? Your gift to Anchored Tuition would help us hold tuition steady while continuing to provide an exceptional liberal arts experience. Just as important is replenishing the Hope Fund, which provides 95 percent of our students with coveted scholarships.

Give to the Hope Fund

Give to Support Anchored Tuition

offer.

Grateful for your partnership,

- The Annual Philanthropy Team

P.S. Did you hear about Hope's recent Catalyst Summit? Innovators from around the country — led by *New York Times* best-selling author Malcolm Gladwell — gathered for lively conversation about fixing the skyrocketing cost of higher education. Hope Forward, our bold vision to turn the college funding model upside down, attracted a lot of attention.

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Hope COLLEGE   ⚓ hope.edu

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