



Dear **Joint Salutation**,

One of the best parts about working at Babson is meeting alumni and hearing their stories. My favorite ones are from alumni like you, who met and fell in love with a fellow Babson alum!

While I do not personally know all the stories of the more than 1,200 married Babson couples, I do know that each of you shares a special bond, and I am so glad Babson is part of your story.

Commemorate your love at Babson by adding your names to the **BSquared... happily ever after** wall. For a recurring gift of only \$50 for five years, you can be among the inaugural couples on this campus feature.

Already, 48 other alumni have added their names! Your love will support future generations of students, poised to fall in love with (and, if they're lucky, at) Babson.

All my best,

Gerri Randlett  
Assistant Vice President, Alumni Engagement and Annual Giving

To make your gift and add your name  
to the BSquared wall, visit  
[www.babson.edu/bsquared](http://www.babson.edu/bsquared)  
or scan the QR code.



# BABSON COLLEGE

P.O. Box 57310  
Babson Park, MA 02457-0310





# BSQUARED

...happily ever after



619

UNDERGRAD  
ALUMNI COUPLES

208

COUPLES WITH COMBINATION  
OF GRAD OR UNDERGRAD

1,245

DUAL-ALUMNI COUPLES

404

GRAD  
ALUMNI COUPLES

14

COUPLES BOTH WITH  
DUAL DEGREES

## Happy Valentine's Day!

You are one of more than 1,200 married Babson couples in which both spouses hold a Babson degree. You know what that means? We are doubly excited to celebrate your love today – and we are so glad Babson is a part of your story.

Commemorate your love at Babson by **engraving your names on the B<sup>2</sup> wall.**

For a recurring gift of only \$50 for five years, you can be among the inaugural couples on this campus feature.

Already, many other couples have added their names! Your love will support future generations of students, poised to fall in love with (and, if they're lucky, *at*) Babson.



**Make Your Gift and Add YourNames!**

**BABSON COLLEGE**





# BSQUARED

...happily ever after

## Love at first... crash?

One semester at Babson, Eileen Burkhardt '98 needed to get to the airport. Jay Rivera '99 jumped at the chance to give her a ride despite not having a car on campus. "I drove hers...", says Jay, "which... I crashed on the way home." With such an inauspicious beginning, you might not guess that this Babson couple has "been inseparable ever since." Jay notes, "You hear stories of going to college to 'find yourself,' but what made Babson so special for us was that we found each other."



Married since 2003, Jay and Eileen have chosen to **add their names to Babson's new B<sup>2</sup> wall**. "Babson has had a profound impact on our lives, both personally and professionally, so we give back so Babson can continue to provide that opportunity to others."

**Make Your Gift and Add YourNames!**

Join Jay, Eileen, and the 42 other alumni who have already signed up to be inaugural members of the **B<sup>2</sup>... happily ever after wall** by making a recurring gift of only \$50 for five years.

**BABSON COLLEGE**





# BSQUARED

...happily ever after

To honor the 1,200+ Babson dual-alumni couples, Babson is dedicating a campus wall to love. The BSquared... happily ever after wall is set to be installed this year. Now is the last chance to secure your spot on the wall at the low introductory gift level.

[Make a recurring gift](#) of only \$50 for five years to join the over 35 other couples who will be among the inaugural couples on this campus feature.



**Make Your Gift and Add YourNames!**

P.S. Take advantage of this special opportunity by June 30 and see your name on the wall at [Back to Babson](#) this fall.

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Babson College Office of Alumni Engagement & Annual Giving | 231 Forest Street, Babson Park, MA 02457

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Babson College Alumni

Short Video · Brandon Eckles · Feb 14 · 🌟



# **B**SQUARED

...happily ever after

Need a last minute Valentine's Day gift? There's no better way to commemorate your love than with a spot on the newly announced B Squared wall! For a... [See more](#)