



Giving Day Starts Now!

There's something truly magical about the energy of Giving Day, a 24-hour social media driven campaign. More than 100 programs at CSUSM will feel the love now through 11:59 p.m. as alumni, donors, students, parents and employees rally around them.

Like ripples caused by a stone tossed into a pond, when donors make a gift of any size, the ripple effect of that gift leads to student success.

[FIND YOUR CAUSE](#)

[MAKE YOUR GIFT](#)

Support the Alumni Association Endowed Scholarship



The Alumni Association Endowed Scholarship supports alumni of CSUSM who are continuing their education with the goal of attaining another degree from their alma mater. This scholarship has lasting impacts not only on its recipients, but on our whole community, as those who receive it are the educators, healthcare workers and scientists of the future!

[Learn more or give to the Alumni Association Endowed Scholarship now!](#)

Sharing the Love on Giving Day

There are so many ways to share the love on Giving Day – from [giving](#) to [sharing on social media](#) to [strategizing a challenge win](#) for the program you love most.

Together, we can show how powerful the #HeartofaCougar truly is at CSUSM!

[Learn more about CSUSM's annual Giving Day.](#)



CSUSM Alumni Association

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