

Office of Philanthropy
Rush University Medical Center
1201 W. Harrison St., Suite 300
Chicago, IL 60607



Anchor Cross
SOCIETY

**A Note from
your ACS Chairman**



Standard Mail (Non-Profit)

8
mailsappeal 1078



57b
mailsappeal 25b

November 18, 2022



Dear Mr. and Mrs. [REDACTED],

At RUSH, innovation is embedded in every aspect of what we do. As one of our core values, innovation informs how we approach our work every day. And it is what allowed RUSH to transform the hospital overnight to adapt to the COVID-19 surge and continue to provide excellent care throughout the pandemic.

Strong annual support from Anchor Cross Society members like you is essential to bolster our spirit of innovation.

Creative thinking across all levels at RUSH contributes to more efficient systems and sparks new ideas. Our focus on innovation also supports expanded research opportunities that lead to new discoveries. In fiscal year 2021, externally funded research awards reached an all-time high — totaling over \$145 million.

This enables us to develop new treatments and diagnostic approaches and ultimately deliver the best possible care, while consistently providing an excellent experience for our patients, students and the community. **In recognition of our commitment to provide the highest quality care, RUSH was recognized by Vizient this year as one of the top three hospitals in the country — and has been ranked in the top five for the last nine years.**

Annual donors like you helped make this consistent recognition — and importantly the exceptional care we provide — possible. With your ongoing support, we can continue to elevate care and make RUSH the best of the best.

Today I invite you to support RUSH and its ongoing spirit of innovation by continuing your investment with your annual Anchor Cross Society gift.

Unrestricted giving allows our leaders to allocate funding toward the greatest needs, which are often time sensitive. Unrestricted funds are used to handle costs that other funding may not cover – helping to unlock potential without losing momentum. As RUSH evolves, our people and programs remain focused on a singular goal: to improve health for all.

Please join me by renewing your Anchor Cross Society gift this year. With every gift to support RUSH, you make better health possible.

Sincerely,

E. Scott Santi
Chairman



604
mailsappeal 97b

November 18, 2022



Dear Dr. [REDACTED] and Mr. [REDACTED]

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Gifts to support RUSH University help train the next generation of providers who will shape the treatments of tomorrow and carry on RUSH's tradition of compassionate, patient-centered care. Donor support provides students with the resources they need to continue learning – both in the classroom and through clinical experiences. As RUSH evolves, our people and programs remain focused on a singular goal: to improve health for all.

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Sincerely,

E. Scott Santi
Chairman





Partner in Excellence

Donors to RUSH contribute to a healthier Chicago, nation and world. Leadership gifts enhance our people and programs to make RUSH a destination for patients seeking the best possible outcomes and quality of life.

The Anchor Cross Society celebrates all those who make leadership annual gifts by donating \$1,000 or more to RUSH each year. Generous members of the Anchor Cross Society provide the philanthropic foundation upon which RUSH's people and programs thrive.

Giving Levels

In appreciation of members' support, the Anchor Cross Society recognizes members with a variety of privileges at five distinct giving levels:

Friend
(\$1,000-\$2,499)

Partner
(\$2,500-\$4,999)

Innovator
(\$5,000-\$9,999)

Visionary
(\$10,000-\$24,999)

Chairman's Circle
(\$25,000+)

*Giving levels are calculated based on RUSH's fiscal year (July 1-June 30)



ID: 0009107435 AC: A23EAFOAA

Yes! I would like to renew my support to RUSH with a gift.

I would like to make a gift of:

\$1,000 \$_____

57b



mailsappeal 25b

Please direct my gift to:

- Medical Center's Greatest Needs (UNREST-28013)
- Other _____ (please specify)

I would like to make my gift with the following method:

- Check:** Payable to Rush University Medical Center
- Credit Card:** rush.edu/acsdonor
- Donor-Advised Fund (DAF):** I have initiated my gift to Rush University Medical Center through my DAF.

Financial Institution: _____

DAF Fund Name: _____

For additional information about making your annual gift through your IRA Rollover or by stocks and securities, please see reverse.

I would like my gift to recognize a special person:

My gift is made in honor of in memory of

Name _____

Please notify the following person/family of my gift:

Name _____

Relationship _____

Email _____

Address _____

City _____ State _____ ZIP _____

Contact Us:

Phone: (312) 942-6112
Email: giving@rush.edu

Mail: Office of Philanthropy
1201 W. Harrison St., Ste 300
Chicago, IL 60607-3319



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Chairman's Circle
(\$25,000+)

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ID: 0009044187 AC: A23EAFOAA

Yes! I would like to renew my support to RUSH with a gift.

I would like to make a gift of:

\$2,500 \$_____

604



mailsappeal 97b

Please direct my gift to:

- Med. Staff, Med. Students Scholarship (MEDSTF-SCHL21505)
- Other _____ (please specify)

I would like to make my gift with the following method:

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Chicago, IL 60607-3319

Other Ways to Support RUSH

Appreciated assets

If you own appreciated assets, a gift of securities or mutual funds can be a tax-smart strategy. Tax savings from gifted assets can be more significant than the savings you'll receive from a cash contribution. Making a gift to RUSH through an appreciated asset also allows you to give more without negatively impacting your cash flow.

Mutual funds, bonds, stock certificates and securities held through third parties

For the best method to initiate your transfer, please contact Olga Bugarin, director of gifts and records management, at olga_bugarin@rush.edu, (312) 942-6117 or visit rush.edu/stocksandsecurities.

IRA charitable rollover

If you are over 70 1/2, U.S. tax law allows you to make a charitable contribution directly from your IRA to RUSH, up to \$100,000. This type of gift is not included in your taxable income and beginning in the year you turn 72, you can use your gift to satisfy all or part of your required minimum distribution. Contact your IRA administrator to initiate a charitable IRA rollover.

IRA administrator: _____

Charitable life income gift

If you own low-yielding assets and are seeking a safe and predictable income, a charitable life income gift may be worth exploring. In exchange for your gift of cash or securities, you receive guaranteed payments for life and a current income tax deduction.

Bequest

A bequest allows you to leave a lasting legacy. You can leave a specific asset, percentage of your estate or residual gift to RUSH in your will or trust. If you have already included RUSH as a beneficiary in your estate plans, please contact the Planned Giving Office at (312) 942-6391.

If you are interested in learning more about tax-efficient charitable giving options, please contact Susan Sasvari, senior director of gift planning, at susan_sasvari@rush.edu or (312) 942-3691.

To Unsubscribe: If you wish to be removed from our fundraising mailing list, please contact RUSH's Office of Philanthropy by email at giving@rush.edu, by phone at (312) 942-6830 or by mail at Office of Philanthropy, 1201 W.Harrison St., Suite 300, Chicago, IL 60607-3319.

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V Fold 2

V Fold 1

V Fold 2

V Fold 1

Thank you
for your
additional gift
of postage.

Rush Office of Philanthropy
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Chicago, IL 60673-1280

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Learn more at rush.edu/giftmatch.**