

Email 2a: Coasters Kick-Off Email – Young Alumni

Date: March 20, 2023

Audience: Audience: All solicitable young alumni

Subject: This week only – NLaw Coasters

Pre-header: This week only – NLaw coasters

Dear <Name>,

We are back with new #NLaw swag! You have the exclusive opportunity to receive a set of Northwestern **Pritzker Law coasters when you [make a gift to the Law School Fund](#) by Wednesday!**

[Coaster image]

Both coasters are details of the stained-glass window at the Law School, so show off your #NLaw pride by placing your next drink on us! Your investment and dedication to the Law School motivates our students and helps our greater Northwestern Pritzker Law community thrive. You know firsthand how much alumni giving impacts our students, which is why your generous support is crucial. [Make your gift](#) today.

Kind regards,

The Law School Fund Team