



Dear <<first name>>,

Did you know that March 24 is National Orange Day?

As the saying goes, it is more fun to give than receive, so we wanted to send these Orange-themed gift tags and wrapping paper to celebrate Syracuse University's 152nd birthday. We hope you can use them the next time you give a gift.

Speaking of gifts, we noticed that you have given Syracuse University about <<Number of gifts>> gifts in the past, supporting <<commitment 1>> and <<commitment 2>> but haven't made a gift during our current Forever Orange campaign. Thank you for your past support, it means so much to current students and the entire Orange community.

During the Forever Orange campaign we hope to meaningfully engage with our alumni and inspire 125,000 unique donors to make a gift of any amount.

We hope you will consider joining the campaign today by returning the enclosed card or by reaching out via phone or email, so that we can answer any questions you may have!

giving@syr.edu | givetosu.syr.edu/wrap | 315.448.1848





Thank you for being a donor and supporting student success by helping to prepare engaged citizens, scholars and leaders for participation in a changing global society.

YES! I would like to show my support with my gift of:

- \$25 \$75 \$125 \$ _____

Please allocate my gift to support the funds that I am most passionate about:

GENERAL FUNDS

- \$ _____ Annual Fund
- \$ _____ Faculty Excellence Fund
- \$ _____ General Scholarship

SCHOOLS AND COLLEGES

- \$ _____ School of Architecture
 Friends Fund Scholarship Fund
- \$ _____ College of Arts and Sciences
 Dean's Fund Scholarship Fund
- \$ _____ School of Education
 Dean's Fund Undergraduate Scholarship Fund
- \$ _____ College of Engineering and Computer Science
 Dean's Fund Scholarship Fund
- \$ _____ David B. Falk College of Sport and Human Dynamics
 Dean's Fund Scholarship Fund
- \$ _____ School of Information Studies (iSchool)
 Dean's Fund Scholarship Fund
- \$ _____ College of Law
 Annual Fund Scholarship Fund
- \$ _____ Maxwell School of Citizenship and Public Affairs
 Dean's Fund Undergraduate Scholarship Fund
- \$ _____ S.I. Newhouse School of Public Communications
 Dean's Fund Scholarship Fund

- \$ _____ College of Professional Studies
 Dean's Fund Scholarship Fund
- \$ _____ College of Visual and Performing Arts
 Dean's Fund Scholarship Fund
- \$ _____ Martin J. Whitman School of Management
 Dean's Fund Scholarship Fund

ADDITIONAL AREAS TO SUPPORT

- \$ _____ Alumni Engagement
- \$ _____ 'Cuse Athletics Opportunity Fund
- \$ _____ General Athletic Scholarship
- \$ _____ Hendricks Chapel
- \$ _____ Syracuse University Libraries
- \$ _____ Our Time Has Come (OTHC) Endowed Scholarship
- \$ _____ Remembrance Scholarship Endowment Fund
- \$ _____ Renée Crown University Honors Program
- \$ _____ Student Experience Fund
- \$ _____ Syracuse Abroad
- \$ _____ Syracuse University Art Museum
- \$ _____ Veteran Legacy Fund
- \$ _____ Veteran Legacy Scholarship Fund

\$ _____ **TOTAL**



Please complete and mail in enclosed envelope.

Your Current Information:

John Q. Sample
MCR Sales
4800 E 345th St.
Willoughby, OH 44094
Email: sales@mcr-inc.com
Phone: 440-484-3010

Update Your Information:

Name

Address

Phone

Email

Many of our alumni leave a legacy by remembering Syracuse University in their wills or financial plans. Have you?

- I have already remembered Syracuse University in my will or other estate or financial plan.
- I would like more information on how to receive an income from my legacy gift.
- I would like more information on making a bequest or other gift to Syracuse University.

PAYMENT INFORMATION

- Check made payable to *Syracuse University*
- Credit card (circle one): MasterCard Visa American Express Discover

Name as it appears on card (please print)

Card number

Exp. Date

Signature

We welcome your comments: _____

02718

S Syracuse University

640 Skytop Rd., 2nd Floor,
Syracuse, NY 13244-5160
315.443.1848 giving@syr.edu



Give online at:
givetosu.syr.edu/wrap







Office of Philanthropic Engagement
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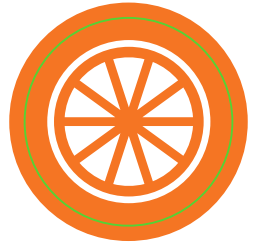
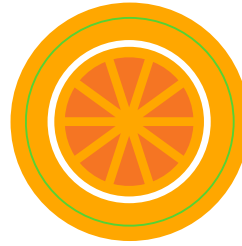


**Peel this open for
your free gift inside!**



To:

From:



You're the
ZEST



You're the
ZEST



S



To:

From:

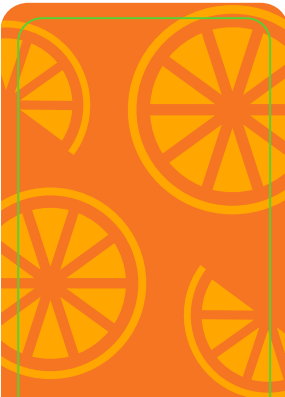


To:

From:



You
Otto Know
I'm Your
Biggest Fan



To:

From:



To:

From:



Orange you glad
we're friends?

To:

From:



You're the
ZEST





PLACE
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