

DENISON

Institutional Advancement  
100 West College Street  
Granville, OH 43023

John Q. Sample  
MCR  
4800 East 345th St.  
Willoughby, OH 31262





# DENISON | Annual Fund

February 1, 2023

John Q. Sample  
MCR  
4800 East 345th St.  
Willoughby, OH 31262-6789

Dear John,

Exciting things are happening at Denison! As winter turns to spring on campus, students like junior Taylor Trimble are actively connecting, creating, and preparing for a bright future.

Taylor, a politics and public affairs major with an educational studies minor, is as active as anyone and her breadth of experience may remind you of your busy spring days on The Hill. She is a docent for the Office of Admission, a residence hall community advisor (what some of us used to call resident assistants), and a peer fellow for the Knowlton Center, designing programs and creating content about careers in government, nonprofit, and education. Taylor is also the vice chief minister of the Black Student Union, a staff writer for The Denisonian, and host of a popular podcast on the Doobie.

**You can ensure that hardworking students like Taylor continue to serve their community and launch into meaningful careers with your gift of \$100.**

“The sky is the limit at Denison,” Taylor said. “As I reflect on what I’ve learned from my involvement at Denison, I can wholeheartedly say it opened my eyes to the importance of mentorship and the need to give back — something I’ll always be grateful for.”

She continues, “I want donors to know that you’re not just investing in kids who are getting a great education. You are investing in people who are truly going to be the next generation of innovators and changemakers who will ultimately make the world a better place. You’re investing in futures.”

**John, won’t you join me by supporting our alma mater today?** As a Denisonian, Taylor has the ambition, creativity, and inspiration to make a difference in ways big and small. When you give to Denison, you invest in students such as Taylor as they pursue their passions.

I am so grateful for your support of Denison, now and always.

Kind regards,

Nic Covey '04  
Chair, Annual Fund

P.S. Give online at [support.denison.edu/taylor](https://support.denison.edu/taylor) and help student leaders like Taylor build a brighter future for all of us.

*If your gift and this letter have crossed paths, thank you for your support!*

# DENISON 2022-23 Annual Giving

Annual Fund

Yes! I/We want to support the Denison Annual Fund

## Enclosed is my/our gift of:

- \$150     \$100     \$75     Surprise Us! \_\_\_\_\_

## Please direct my/our gift to:

- Denison Annual Fund  
 Denison Annual Fund for Student Financial Aid  
 Denison Annual Fund for Multicultural Student Affairs  
 Denison Annual Fund for Athletics  
 Other: \_\_\_\_\_

- I/We have provided updated contact information on the back of this form.

John Q. Sample  
MCR  
4800 East 345th St.  
Willoughby, OH 31262-6789

12345678

75



Open camera.  
Scan the code.  
Give now.



## Giving Options

- Online at **support.denison.edu/taylor**
- Check made payable to Denison University
- Credit Card (select your option)
- I wish to become a GEM and authorize Denison University to charge my credit card \$ \_\_\_\_\_ per month on the:  1<sup>st</sup>  15<sup>th</sup>
  - This is a one-time gift of \$ \_\_\_\_\_

\_\_\_\_\_  
CREDIT CARD NUMBER

\_\_\_\_\_  
EXP. DATE (MM/YYYY)

\_\_\_\_\_  
CVV

\_\_\_\_\_  
NAME AS IT APPEARS ON CARD

\_\_\_\_\_  
CARDHOLDER'S SIGNATURE

*All credit card information above must be provided in order for*



## Double or Triple your gift

Many companies will match their employees' gifts. You can check to see if yours is a matching company at [denison.edu/matching](http://denison.edu/matching).

- My matching gift is enclosed.
- The appropriate form is enclosed.
- My matching gift will be sent later.

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EMPLOYER

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POSITION

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CITY/STATE/ZIP

---

BUSINESS PHONE

---

BUSINESS EMAIL

I/We have made provisions for Denison in my/our estate plan.

Please update my/our record with the information below:

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NAME(S)

---

ADDRESS

---

CITY/STATE/ZIP

---

PHONE

---

EMAIL

\*Denison's fiscal year runs from July 1 to June 30

Please return this form to:  
Denison University  
PO Box 2007  
Mount Vernon, OH 43050-7207

To learn more about philanthropy  
at Denison, please contact the  
Annual Fund at  
[annualfund@denison.edu](mailto:annualfund@denison.edu)



**MCR**  
MARKETING COMMUNICATION RESOURCE

# DENISON | GEM

Giving Every Month

Your giving to Denison University can be easy and convenient. Become a Denison GEM (Giving Every Month) by setting up a monthly sustaining gift by credit or debit card.

When you become a Denison GEM, **we'll send you a pair of limited-edition Denison socks** as well as other special benefits as our thank you!

Maximize the impact of your giving through manageable monthly payments charged automatically to your credit or debit card. Check the GEM option and fill out the credit card information on the enclosed reply card to get started today!



**You  
and  
Denison**  
**A  
PERFECT  
PAIR**

Under IRS guidelines, the estimated value of benefits received is not substantial, so the full amount of your gift is tax deductible.

Make your gift and claim your socks at [support.denison](http://support.denison)

**mcr**  
MARKETING COMMUNICATION RESOURCE

Interested in finding other ways to get involved,  
including volunteer opportunities and events?

Visit **[alumni.denison.edu](https://alumni.denison.edu)** today!



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