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ADOPT-A-STUDENT UNIFORM DRIVE



January XX, 2023

Dear <SAL>,

There are many barriers to keeping children in school. Simply staying warm should not be one of them. And with our help, it doesn't have to be.

The Johns Hopkins Alumni Association is rooted in a mission of service—to each other, to Johns Hopkins, and to the greater community. That's why, this year, the JHAA is partnering with the Office of Economic Development and Community Partnerships to raise money for the Adopt-A-Student Uniform Drive. Last year, the Hopkins community provided 800 school uniforms to Baltimore-based elementary, middle, and high school students through special emergency vouchers.



This year, we know we can double that number! Will you help us change a young student's life?

Our dress code for giving is simple: give \$50 and provide two school uniforms for a young Baltimore-city student in need. Make your gift today by visiting giving.jhu.edu/uniforms or by returning the attached voucher with your gift.

With your support, the Johns Hopkins Alumni Association can make an immediate impact on the Baltimore community. Make your gift, and help our neighborhood students feel confident and comfortable at school.

Sincerely,

Arnetta Shelton, MS

Sr. Manager for Community Initiatives & Strategies
Economic Development and Community Partnerships

Susan T. deMuth

Associate Vice President of Alumni Engagement and Annual Giving
Executive Director, JHAA

P.S. To support Baltimore City students this school year, make your tax-deductible gift now at giving.jhu.edu/uniforms.

Return the enclosed voucher to:

Johns Hopkins University & Medicine | Office of Annual Giving | PO Box 49141 | Baltimore, MD 21297-9141
Residents of the United States & Puerto Rico return reply card to: PO Box 17073 | Baltimore, MD 21298-7982
800-548-5422 • oag@jhu.edu

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