

Purpose: Senior Class Gift

Audience: Seniors via Marketo

Subject: Classmates, join Holly for #HuskyGivingDay!

Sending: 4/6/23 12 p.m.

Dear **FIRST NAME**,

Husky Giving Day at UW Bothell is a highly anticipated event each year. It is a special day when our community members come together to generously celebrate and support their favorite schools, programs or causes across UW Bothell.

This Husky Giving Day, we're calling on UW Bothell students to help the Class of 2023 make a lasting impact on our University by giving a gift to the Husky Food Pantry as a part of the 2023 Senior Class Gift.

The Husky Food Pantry [link to: <https://www.uwb.edu/student-affairs/husky-pantry>] provides food to students who are having a hard time putting food on their plates. It could be a result of being between paychecks or just needing some extra resources to get through the week or month. Usage of the UW Bothell Pantry has doubled from last year and again almost doubled just from Fall quarter to now.

Please give whatever amount you can because every contribution to the Husky Food Pantry [link to: <https://givingday.uw.edu/o/university-of-washington/i/husky-giving-day/s/uw-bothell-senior-class-gift-2023>] is a valuable one. Join your classmates in supporting the University's extraordinary students and create a legacy for the Class of 2023.

Sincerely,

Holly the Husky

Call to action – Support the Pantry [link to: <https://givingday.uw.edu/o/university-of-washington/i/husky-giving-day/s/uw-bothell-senior-class-gift-2023>]