

Subject: [Alum Donors]:Grab your vintage-inspired UVA beanie today ❄️
Date: Thursday, December 8, 2022 at 11:52:46 AM Eastern Standard Time
From: Catalina Wilkins (Col '17)
To: Hersh, Austin (dkx6yg)



NEXTGEN

Dina, when I was a student, I loved beautiful snowy days in Charlottesville. There was nothing better than snowball fights on the Lawn followed by a warm cup of coffee on the Corner. I can't bring back those good times, but I can help you stay warm and Wahoo wonderful as you make new memories this winter in a vintage-inspired UVA beanie!

GIVE AGAIN

Thank you for your generosity this academic year. **Amplify your impact today by making a gift of at least \$25 to receive one of these awesome UVA beanies inspired by art from the archives.** This is a limited offer for next gen alums like you. [Get your beanie now!](#)

Go Hoos!

Catalina Wilkins (Col '17)
Associate Director, Next Generation Philanthropy
Office of Engagement



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University of Virginia
2420 Old Ivy Road Charlottesville, VA, 22903 United States of America
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Subject: [Alum NonDonors]:Grab your vintage-inspired UVA beanie today ❄️

Date: Thursday, December 8, 2022 at 11:53:39 AM Eastern Standard Time

From: Catalina Wilkins (Col '17)

To: Hersh, Austin (dkx6yg)



Terry, when I was a student, I loved beautiful snowy days in Charlottesville. There was nothing better than snowball fights on the Lawn followed by a warm cup of coffee on the Corner. I can't bring back those good times, but I can help you stay warm and Wahoo wonderful as you make new memories this winter in a vintage-inspired UVA beanie!

[GIVE NOW](#)

By making a gift of at least \$25 today, you can join other recent alums in supporting the area of UVA you love and get some winter swag in the process. Give now to receive one of these awesome vintage-inspired UVA beanies. This is a limited offer for next gen alums like you. [Get your beanie now!](#)

Go Hoos!

Catalina Wilkins (Col '17)
Associate Director, Next Generation Philanthropy
Office of Engagement



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Subject: [Alum Donors]:Cozy up with UVA today!

Date: Thursday, December 8, 2022 at 1:12:38 PM Eastern Standard Time

From: Armani Anderson (Col '22)

To: Hersh, Austin (dkx6yg)



Dina, need something to top off your look this winter? I've got the perfect solution for staying fashionably warm this season—vintage-inspired UVA beanies!

[GIVE AGAIN](#)

Thank you for giving this academic year. **Magnify your impact and reconnect with UVA today by making a gift of at least \$25 to any area of UVA to receive the perfect accessory for this upcoming winter.** Once you do, post a photo of your cap-tivating style with the hashtag #UVABeanie to join the fun online.

[Get your hat now!](#)

Go Hoos!

Armani Anderson (Col '22)
Assistant Director, Next Generation Philanthropy
Office of Engagement



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Subject: [Alum NonDonors]:Cozy up with UVA today!

Date: Thursday, December 8, 2022 at 1:11:20 PM Eastern Standard Time

From: Armani Anderson (Col '22)

To: Hersh, Austin (dkx6yg)



Terry, need something to top off your look this winter? I've got the perfect solution for staying fashionably warm this season—vintage-inspired UVA beanies!

[GIVE NOW](#)

Reconnect with UVA today by making a gift of at least \$25 to any area of UVA to receive the perfect accessory for this upcoming winter. Once you do, post a photo of your cap-tivating style with the hashtag #UVABeanie to join the fun online.

[Get your hat now!](#)

Go Hoos!

Armani Anderson (Col '22)
Assistant Director, Next Generation Philanthropy
Office of Engagement



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Subject: [Alum Donors]:Time is running out to get your UVA beanie ❄️

Date: Thursday, December 8, 2022 at 2:03:45 PM Eastern Standard Time

From: UVA NextGen

To: Hersh, Austin (dkx6yg)



You'll have snow much fun this winter in your #UVABeanie, Dina! Just give \$25 to any area of UVA to get your vintage-inspired hat to cap off your cold-weather look.

[GIVE AGAIN](#)

You've already given back to UVA this academic year—thank you! Support from next gen alums like you helps current students, faculty, and the UVA community. **Magnify your impact on UVA this year and get your beanie.** Time is running out—[make your \\$25 gift now.](#)



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Date: Thursday, December 8, 2022 at 2:03:45 PM Eastern Standard Time
From: UVA NextGen
To: Hersh, Austin (dkx6yg)



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[GIVE NOW](#)

Support from next gen alums like you helps current students, faculty, and the UVA community. **Make your impact on UVA this year and get your beanie.** Time is running out—[make your \\$25 gift now.](#)



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UNIVERSITY
of
VIRGINIA

**YOU'LL LOOK
CAP-TIVATING
THIS WINTER!**



NEXT GEN

FIRSTNAME and FIRSTNAME,

You can have *snow* much fun and stay warm this winter in a vintage-inspired UVA beanie.

Make a gift of \$25 or more to your favorite area of UVA through the #UVABeanie website, and you'll receive a cozy hat to top off your look. Show off your Wahoo pride all season long after you take advantage of this limited offer for recent alums.

LOOK GOOD. DO GOOD.

Go to at.virginia.edu/hat
or scan the QR code to snag your beanie!



f   #UVABeanie



University Advancement

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