

3/9/23 sent 12 p.m

"Hi #FirstName#! This is Sarah from Concordia. CSPday is March 16! We're putting together a photo mosaic to capture the spirit of CSP. Add your photo to the mosaic and check out all of the ways to get involved at <https://www.cspday.com/s/286/dg20/interior.aspx?sid=286&gid=1&pgid=2740>"

3/16/23 sent 7 p.m

"Hi #FirstName#, there are just a few hours left of CSPday 2023. It's been an incredible day so far and there's still time to join the fun and make a gift. If you already have, we thank you! Visit: www.cspday.com"

Potential text responses:

Photo mosaic - Submitted a photo	Thanks for sharing, [FirstName]! I'll be sure to get that added soon. You're welcome to check out the evolving photo mosaic and other CSP day info at www.cspday.com
Photo mosaic - What is this for?	CSP Day is Concordia's annual day of giving, but it is also an opportunity for our community to come together and celebrate all things CSP. This photo mosaic is a fun way to celebrate the people and places that make Concordia special. If you want to see how the mosaic evolves, visit the CSPday website: www.cspday.com
Giving - Will give/Wants giving link	That is wonderful, [FirstName]! Thank you so much for supporting Concordia students with your gift! You can make your gift at:
Giving - Won't give	No problem. We hope you'll join us in our other festivities on the CSP Day website!
Response: What is CSPday?	CSPday is Concordia's annual day of giving, but it is also an opportunity for our community to come together and celebrate all things CSP!
Giving - What can I give to?	We have 7 designations this year: The Opportunity Fund, Athletics, CSP Ministry's Beautiful Feet Conference, a Women's Scholarship Endowment, a Student Travel Fund, the Kinesiology program, and Comet's Cupboard. You can see all the details on the CSPday website