

FEBRUARY 23, 2023



BIRDS
GIVE
BACK

Get ready for the big day at BirdsGiveBack.IllinoisState.edu.

Dear <First Name>,

Thank you for supporting Birds Give Back last year! We want to make sure you don't miss out on the fun during Birds Give Back 2023. Be sure to save the date for Thursday, February 23 to support your favorite causes, unlock challenges, and spread love through Redbird shoutouts. Prepare to enjoy exclusive content and courtesies as Reggie Redbird rolls out the red carpet for you, because during Birds Give Back, everyone's a philanthropist!

Want to help?

Visit **BirdsGiveBack.IllinoisState.edu** and sign up to be an ambassador. We've got all the materials there for you to help spread the word about Birds Give Back to your entire Redbird network.



**ILLINOIS STATE
UNIVERSITY**
Illinois' first public university

Annual Giving
Campus Box 8000
Normal, IL 61790-8000

Presorted First Class Mail
U.S. Postage Paid
Illinois State University

Dear <First Name>,

Thank you for your past support of Illinois State University! Save the date for Thursday, February 23 because there's no better day to renew your support than Illinois State's very own giving day: Birds Give Back! Mark your calendar and get ready to support your favorite causes, unlock challenges, and spread love through Redbird shoutouts. Prepare to enjoy exclusive content and courtesies as Reggie Redbird rolls out the red carpet for you, because during Birds Give Back, everyone's a philanthropist!

Want to help?

Visit **BirdsGiveBack.IllinoisState.edu** and check out this year's special projects and funds. You can even sign up to be an ambassador. We've got all the materials there for you to help spread the word about Birds Give Back to your entire Redbird network.



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Dear <First Name>,

Are you ready to be part of something BIG? Sometimes it can feel like we can't make a difference unless we have a lot to give, but as Redbirds know, there is power when we unite our philanthropic power to make an impact. Save the date for Thursday, February 23 because there's no better day to make your first gift than Illinois State's very own giving day: Birds Give Back!

Whether you can give \$5 or \$5,000, during Birds Give Back the impact of your gift is multiplied as you support your favorite causes, unlock special challenges, and spread love through Redbird shoutouts. Prepare to enjoy exclusive content and courtesies as Reggie Redbird rolls out the red carpet for you, because during Birds Give Back, everyone's a philanthropist!

Want to help?

Visit BirdsGiveBack.IllinoisState.edu and check out this year's special projects and funds. You can even sign up to be an ambassador. We've got all the materials there for you to help spread the word about Birds Give Back to your entire Redbird network.



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