

Dunn, Stefanie (JYF)

From: Stefanie Dunn <stefanie.dunn@jyf.virginia.gov>
Sent: Tuesday, December 6, 2022 3:48 PM
To: stefanie.dunn
Subject: It's Fall Y'all!

Jamestown & American Revolution SETTLEMENT. MUSEUM AT YORKTOWN.



Friends of the Jamestown-Yorktown Foundation, Inc.

Hello there,

Fall is finally here- huzzah! It's my favorite season for many reasons: warm apple cider, sweater weather, and everything pumpkin flavored. Ok, most of them are food related, but it's also because it truly feels like this time of year sparks the start of something different and the sense that we're on the cusp of something exciting. So, what better time to share with you a peek at an exciting, new, and revolutionary giving opportunity coming at the start of 2023 from the JYF development team—**monthly giving!**

We live in a subscription culture right now. I personally have subscriptions for everything from streaming services to dog toys to meal kits. Subscriptions empower me, and people like you, to enjoy all our favorite things, like seasonal fall foods from a meal kit or that new season of your show, in the moment while spreading the cost throughout the year.

But what if you could enjoy those same perks, plus more, through monthly giving at an organization you love?

Here's why I love monthly giving:

1. **A little goes a long way!** Spreading your donation out throughout the year may allow you to make a bigger impact than a larger one-time gift. While \$20 a month may not seem like much, that equals \$240 a year in reliable funding that JYF can

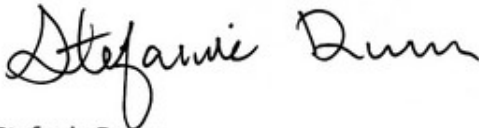
count on for our most urgent needs such as supplies for our in-classroom programming, living-history sites, artifacts, and more!

2. **It's easy!** Set up your monthly gift online or call me and I can hook you up! Donations will come right out of your account every month on the date you choose at set-up and you'll never have to remember to make your annual gift again.
3. **You become part of an exclusive community.** Monthly donors are shaking up the world of philanthropy. They know that "one and done" isn't enough and that giving isn't a transaction, but a way of life. While we can't spill all the details of what we have in store for our monthly donors in 2023, we promise they'll be exclusive opportunities you won't want to miss!

I'd love to tell you more about monthly giving so please reach out if you have any questions or comments!

And to those who might be recovering from Hurricane Ian, or are in the path of its remnants, you are in the thoughts of everyone here at JYF.

Have a safe weekend,



Stefanie Duhn
Assistant Director of the Annual Fund

Donate Now

Set up your monthly gift today with nothing due today! You can schedule your gift to start on a future date.



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