



Baruch
COLLEGE
FUND

August 2022

Dear [REDACTED],

Thank YOU! Your generosity made a tremendous impact this past academic year.

- You helped the Class of 2022 (5,800+ students) reach the finish line through scholarships, internships, health and wellness services, and career counseling.
- You joined a community of 4,341 donors that invested in our students.
- You unlocked a \$260K grant from the Herbert Simon Family Foundation.

The enclosed page highlights some more achievements made possible by donors like YOU. By any measure—including student awards and College rankings—it was an excellent year, and we could not have done it without you.

Our students have so much talent and promise—**unlimited potential**. With your continued partnership, there is no end to what our students can achieve.

I hope you will join me and renew your support this year. Thank you for all you have done.

Sincerely,

Sidney Ko-Scott
Class of 2008
Associate Director of Development



Scan to donate online with
ApplePay, GooglePay,
PayPal, Venmo, Bank Transfer,
or Cryptocurrency

I/We would like to renew our support for the 2022-23 academic year:

- \$2,000 \$1,750 \$1,500 \$1,250 Other \$ _____
- I/We prefer to make a **recurring monthly gift** of \$ _____ to be charged on my/our credit or debit card every month for _____ months.
- I/We prefer to make a **recurring quarterly gift** of \$ _____ to be charged on my/our credit or debit card every quarter for _____ quarters.
- I/We prefer to make a **recurring annual gift** of \$ _____ to be charged on my/our credit or debit card every year for _____ years.

DONOR INFORMATION

[REDACTED]

[REDACTED]



Baruch
COLLEGE
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August 2022

Dear [REDACTED]

I wanted to share with you the impact philanthropy has on Baruch students. The generosity of alumni:

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P.S. \$10 per month. \$25 per quarter. \$100 per year.
Your gift makes a difference for our students.

I/We would like to renew our support for the 2022-23 academic year:

- \$1,000 \$750 \$365 \$180 Other \$ _____
- I/We prefer to make a **recurring monthly gift** of \$ _____ to be charged on my/our credit or debit card every month for _____ months.
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- I/We prefer to make a **recurring annual gift** of \$ _____ to be charged on my/our credit or debit card every year for _____ years.

DONOR INFORMATION

[REDACTED]

[REDACTED]

M Fold 2

M Fold 1



Baruch
COLLEGE
FUND

August 2022

Dear [REDACTED],

We missed you! But wanted you to know that you still made an impact on our students this past academic year.

- You helped the Class of 2022 (5,800+ students) reach the finish line through scholarships, internships, health and wellness services, and career counseling.

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DONOR INFORMATION

[REDACTED]

[REDACTED]



PAYMENT OPTIONS

- Check** is enclosed (Payable to Baruch College Fund)
- Credit Card:** American Express VISA MasterCard Discover

Name on Card

Card # Exp Date /

Signature

Multiply Your Impact: matchinggifts.com/baruch

Yes, my current/former employer will match my gift:

Company Name

This gift is

- in honor of** **in memory of**

.....

- I would like to **designate this gift:**

.....

- I would like to include Baruch in **my estate plans** and would like to discuss.

Please call me at:

.....

BARUCH 2021-22

THANK YOU FOR INVESTING IN BARUCH STUDENTS!

CLOSING THE INCOME GAP

Baruch College
Rankings

Nº1

MONEY MAGAZINE

Best Public Colleges in New York

Nº5 in the Northeast
Nº34 Nationwide

Nº3

U.S. NEWS & WORLD REPORT

Best Regional Universities - North among Public Institutions

Nº10

U.S. NEWS & WORLD REPORT
Most Innovative Schools among Regional Universities-North

THE PRINCETON REVIEW
Best 387 Colleges Guidebook

75% of enrolled undergraduates filed a free Application for Federal Student Aid (FAFSA) in 2019-20.

Of these students:

36% are first in their families to attend college

86% are from households with income less than \$40,000

54% received more than \$29 million in NY State Tuition Assistance Program (TAP) grant monies

65% received more than \$37 million in Pell Grants

\$55,260 Average Salary

for graduating Baruch students (2020)

YOUR SUPPORT LED TO
RECORD BREAKING
CUNYTUESDAY RESULTS

- Raised more than **\$351,000** in support for our students
- Secured a **\$100K** match from John Raggio and Dr. Donna Kesselman Raggio

- Finished second place out of all CUNY colleges



YOU JOINED A COMMUNITY OF
4,341 DONORS:

and helped the **Class of 2022** reach the finish line:

4,100+
Undergraduates

1,600+
Graduate Degree Recipients

11
Graduates Receiving Doctorates

BECAUSE OF YOUR GENEROSITY

1,576 Baruch students received scholarships and awards

\$2,783 average scholarship amount awarded

20 new scholarships and award funds were established this year

BaruchCOLLEGE | **CUNY**



THANK YOU FOR SUPPORTING STUDENT SUCCESS

BARUCH 2021-22

VALUE, AND SOCIAL MOBILITY

Nº1 THE PRINCETON REVIEW
**Best Value College
in the Northeast**

Nº8 Nationwide

Nº1 CollegeNET
Social Mobility Index
(seventh consecutive year)

Nº2 WALL STREET JOURNAL
TIMES HIGHER EDUCATION
Top Public College for Value

Nº2 U.S. NEWS & WORLD REPORT
**Top Performers on Social Mobility
among Regional Universities-North**

Nº2 WASHINGTON MONTHLY
**Best Bang for the Buck Colleges
in New York**

Nº3 U.S. NEWS & WORLD REPORT
**Least Student
Loan Debt
among Regional
Universities-North**

FELLOWSHIPS & AWARDS

- **Critical Language Scholarships** – 3 students selected, a record for Baruch!
- **NYC Community Planning Fellowship Program** – 5 graduate students from the Marxe School
- **Benjamin A. Gilman International Scholarships** – 11 undergraduates for Fall 2021 and 6 for Spring 2022
- **Freeman-Asia Scholarships** – 5 undergraduates
- **Excelsior Service Fellowship Program** – 4 recent MPA graduates; 30 Marxe alumni have participated since its launch in 2013
- **Presidential Management Fellows Program** – 3 graduate students from the Marxe School
- **Public Policy International Affairs Junior Summer Institute Fellowship** – Osvaldo Garcia ('23); Second Baruch student winner!
- **Jeannette K. Watson Fellowship** – undergraduate Marina Nasef ('25)
- **National Science Foundation Research Experiences for Undergraduates** – Amiyah Young ('23) and Alexandra Acevedo ('23)
- **Foreign Language and Area Studies Fellowship** – Faraz Hameed ('22)
- **Congress-Bundestag Youth Exchange for Young Professionals Fellowship** – Maleeka Zainab ('22); Fourth Baruch student to win!

COMPETITIVE
VICTORIES

7

**CUNY Athletic
Conference (CUNYAC)
Championships**

1st 2nd 4th

Places at the
**Top International
Trading Competition**

Fifth win in the past seven years
in the Rotman Trading
International Competition (RITC):

Baruch bested 53 teams
and record number of participants
representing prestigious institutions
from 16 countries on 4 continents.

Silver Crown Award

Student Magazine
**Dollars & Sense
(D&S)**

Columbia Scholastic Press Association
D&S has earned
either a Gold or Silver Crown
almost every year for the past
quarter century!

AMAZING ALUMNI

THE PRINCETON REVIEW

Best Alumni Networks (Public Schools)

- Only CUNY college named
- **Nº2** in the Northeast
- **Nº19** nationwide

**TOP
20**

Baruch COLLEGE | **CUNY**





BARUCH COLLEGE FUND

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New York, NY 10010

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Thank You!



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New York, NY 10010

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Thank You!



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ATTN: BARUCH COLLEGE FUND
BARUCH COLLEGE/CUNY
MADISON SQUARE STATION
PO BOX 805
NEW YORK NY 10160-0302

