

September 2021

Dear [First Name],

The start of a new school year is always an exciting time. But this year, in addition to welcoming new first-year students, our San Rafael campus opened its doors to all returning Dominican students, some of whom had never even set foot on campus until last month! These are the intrepid Zoomers who spent last year enrolled in online classes, expanding the notion of community that is at the core of a Dominican education.

I'm so proud of all of my fellow students. We're writing the playbook on what it means to be a Penguin in a pandemic. And beyond the pandemic, we're holding tight to what it means to be a Penguin in a changing world. Thank you for showing us how it's done.

Your gift last year boosted Dominican at a time of great uncertainty. As a new donor, your decision to prioritize the University in your annual giving plans made a difference to students like me. I appreciate your thoughtful commitment to Dominican.

Today, I ask for your renewed support. Contributions of any amount are especially significant when directed to two vital areas:

- **The Dominican Fund**—providing flexibility to respond to the University's most pressing needs
- **Scholarships**—a direct investment in students, fostering a diverse and thriving student body

As we celebrate a return to campus and the installation of Dominican's 10th President, Nicola Pitchford, we recognize that teaching and learning amidst the pandemic, annual wildfires, and historic drought brings unique challenges and opportunities. There is no question that the generosity of our alumni makes it easier for Dominican to handle these challenges and prepare for future contingencies.

Last year, the number of alumni donors reached an eight-year high and alumni contributions counted for more than 32 percent of the University's fundraising total. We truly could not do it without you!

I am happy to go to a school like Dominican where we can return to in-person instruction safely, with care and concern for all members of our campus community. We're looking out for each other here at Dominican, and sending our best wishes to you for a happy and healthy Fall 2021!

With many thanks for your support,

Hannah Roitman
President, Associated Students of Dominican University (ASDU)

Unmasked photos were taken prior to COVID-19.



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Prioritizing the University in your annual giving plans makes a great difference to those of us studying, living, and working at Dominican. Our records indicate that your last gift to Dominican was in fiscal year [PYC Year]. I appreciate your past gifts to the University and hope you will consider the impact that a renewed gift of [PYC Amount] will have this year.

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Prioritizing the University in your annual giving plans makes a great difference to those of us studying, living, and working at Dominican. I appreciate your past gifts to the University and hope you will consider the impact of your renewed support on students like me, in a year like this.

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