



**ALL IN
FOR UH.**

WHY SUPPORT UH GIVING DAY?

Shows Pride

There are many ways we can express the spirit of what it means to be a Cougar and “Always True.” Giving back is just one.

Influences Our Reputation

Alumni participation is one of the nine factors used to rank the academic quality of a university. Rankings impact the reputation of a university which in turn impacts the value of their degree.

Gifts Add Up

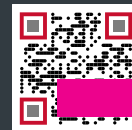
The collective impact of annual gifts from alumni and friends strengthens educational programs and student resources.

Inspires Others

When we give, it encourages others — other alumni, community leaders who may not have received a degree from the university and even influential corporations.

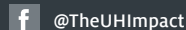
WAYS TO PARTICIPATE:

- Make your annual gift of any amount to the University
- Spread the word on social media - #UHGivingDay



Scan to learn more about UH Giving Day or make a gift.

ALLinforUH.com



COUGAR SPIRIT CORD



As your graduation approaches, you will start to reflect on all the experiences you have had as a student at the University of Houston. **Show your Cougar pride** and make your first gift to the University! With your gift, you will receive a Cougar Spirit Cord!

What is a Cougar Spirit Cord?

The Cougar Spirit Cord is a symbol of your pride and a way to show support to the University and to future students. The cord is given to you to wear in graduation photos and at University commencement events to show your Cougar pride!

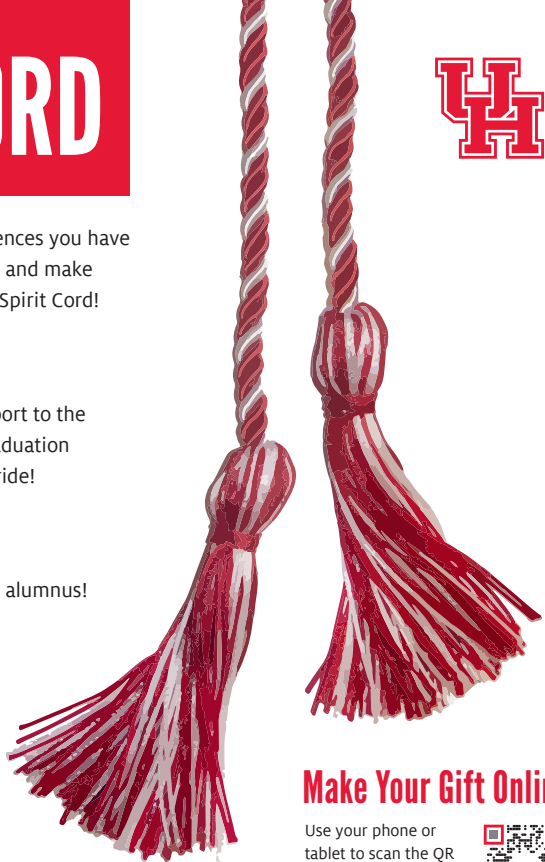
It's getting close graduation – how do I get one?

Make a minimum \$15 donation to the Fund for UH — your first gift as an alumnus! Visit bit.ly/UHSpiritCord or scan the QR code.

Why should I give back?

Reflect on your time at UH. Many of the memories you hold dear were made possible by generous alumni and friends of UH.

Your participation also helps sustain the reputation of UH, and in turn, strengthens the value of your degree. The alumni giving participation rate is a factor in our U.S. News & World Report rankings.



Make Your Gift Online

Use your phone or tablet to scan the QR code for access to an online giving form.

