



YOU ARE THE KEY



TO OUR EXCELLENCE



Dear [Salutation],

It has been my honor to serve the University of Wisconsin–Madison for the past nine years. In that time, I have seen thousands of students, faculty, staff, and devoted supporters come together to confront the world’s greatest challenges and — in the best tradition of the Wisconsin Idea — to address them. **I am immensely proud of our global UW community.**

As my time at the UW draws to a close, I am confident that I am leaving this great institution in capable hands — not only the hands of campus leaders, but also your hands. **People like you are the caretakers of this university’s legacy.** Your support is what enables our academic programs to dream big, prioritize their unique needs and goals, and go above and beyond the ordinary. Your gifts help create the distinctive, world-class educational experiences for which UW–Madison is renowned, from groundbreaking research to community outreach and so much more. You are the key to the university’s continued excellence — and its ability to transform lives everywhere.

Spring is a season of renewal. Commencement is upon us, and another generation of students will soon leave to move into the next phase of their lives, equipped with the skills and knowledge acquired during their time on campus. Now is the perfect time to renew your commitment to the UW’s mission. **Please make a gift to an area of UW–Madison that you’re passionate about,** such as one or more of the funds listed on the gift form below. I know I can count on you to make a difference.

On, Wisconsin!

Rebecca Blank

Rebecca M. Blank
Chancellor
Morgridge Friends Distinguished Chair of Leadership
University of Wisconsin–Madison



Your gift to the Department of Biomedical Engineering will have an immediate impact, providing resources for undergraduate and graduate student support and scholarships, diversity initiatives, recruitment of expert faculty, vital research in human health, and so much more. Please know that your gift of any size will make a difference.

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In our rapidly changing world, the flexibility of the Chancellor’s Annual Fund is the key to UW–Madison’s resilience. Your gift to this fund will reach far and wide, addressing our university’s most pressing needs as they arise. This is a moment for all of us to come together and empower the brightest minds of Wisconsin and the world with the essential resources and opportunities they need to change lives everywhere.

[Salutation], please make a gift today.

STEP ONE

Choose your payment method.

Make one-time or recurring gifts at supportuw.org/givenow

Credit card # _____ Exp. _____

Print name (as it appears on card) _____

Signature _____

Check made payable to the *University of Wisconsin Foundation*

Complete this form and mail it to: University of Wisconsin Foundation
US Bank Lockbox
Box 78236
Milwaukee, WI 53278-0236

STEP TWO

Choose your gift amount.

One-time gift \$ _____ [Fund Name #1], [Fund No. #1]

[Ask Amount 1- y] \$ _____ [Fund Name #2], [Fund No. #2]

[Ask Amount 2- w] \$ _____ [Fund Name #3], [Fund No. #3]

[Ask Amount 3- x] \$ _____ [Fund Name #4], [Fund No. #4]

[Ask Amount 4- y] \$ _____ [Fund Name #5], [Fund No. #5]

\$ _____ \$ _____ [Fund Name #5], [Fund No. #5]

\$ _____ Other: _____

STEP THREE

Choose your area to support.

FINDER NUMBER

Federal law may allow donors to deduct up to \$300 in charitable contributions without itemizing. Please consult with your tax adviser to learn more.

The UW Foundation is an independent, nonprofit, tax-exempt corporation that raises, invests, and distributes funds for the benefit of UW–Madison. The Foundation is registered for charitable solicitation in all states in which registration is required. Some states require specific disclosures, which can be found at supportuw.org/disclosures.

Questions about giving?
Call 608-263-4545.

