



VCU

School of Business



August 2022

Dear Mr. and Mrs. ,

In today's job market, industry leaders are looking for employees who possess more than just knowledge. The Virginia Commonwealth University School of Business is dedicated to providing our students with an experiential education that equips them with business acumen, creativity and passion that helps them stand out among others.

Your support for the School of Business Annual Fund expands our ability to help business students succeed during their time at VCU and as they graduate and begin their careers. Annual fund dollars are allocated where funding is most needed, including providing resources to VCU Business Career Services for initiatives such as growing student awareness about the importance of internships.

Students come to the School of Business with big dreams for their future careers, and Business Career Services helps ensure they graduate with those careers within reach. We offer individualized student coaching, curated employer partnerships and mentoring opportunities to foster professional connections, and make that success possible.

This spring, Business Career Services reintroduced in-person events, including the first in-person Business Internship and Career Fair since 2019. Four career fairs took place this year, connecting 100+ employers with 800+ students. We also helped design and teach a newly required Career and Professional Development course, which covers topics such as identifying a major and career that are a good fit; crafting effective resumes, cover letters and LinkedIn profiles; preparing for interviews; building a network and a professional image; and more.

As a proud member of the VCU School of Business community, you know how important these offerings are to our students' time at VCU. **Please consider investing in the business student experience with a gift to the VCU School of Business Annual Fund.** Give online at support.vcu.edu/business or by completing the attached form.

Best wishes,

Katybeth Lee, Ph.D. (Ph.D.'21/GPA)
Director, VCU Business Career Services

VCU is an equal opportunity/affirmative action university.



GIFT AMOUNT

I will support VCU with a one-time gift of:

- \$200
- \$400
- \$300
- Other: \$ _____

RECURRING GIVING

I will support VCU with a recurring gift installment.

\$ _____ monthly quarterly

Continue my support:

Until I cancel it Limited time | No. of payments: _____

SIGNATURE REQUIRED FOR RECURRING GIFT INSTALLMENT

AREA OF SUPPORT

Please direct my gift the following way*:

- School of Business Annual Fund (042501)
- Other: _____

*If no choice is made, your gift will be directed to the School of Business Annual Fund.

Please see reverse side for payment information.

To make your gift, return this form using the enclosed envelope, visit support.vcu.edu/give. A monthly gift option is also available online.

Stay connected with VCU and update your information at vcualumni.org/update.

M Fold 3

V Fold 1

V Fold 2

PAYMENT

Check enclosed - payable to School of Business Foundation Credit or debit card

CREDIT CARD NUMBER

EXPIRATION BILLING ZIP CODE

NAME AS IT APPEARS ON CARD

SIGNATURE

BILLING ADDRESS

Billing address correct on front Address update (see below)

NAME(S)

ADDRESS

CITY STATE ZIP

MATCHING GIFTS

DOUBLE or even TRIPLE the impact of your gift. Visit go.vcu.edu/match to see if your employer or your spouse/partner's employer has a matching gift program.

My or my spouse/partner's employer _____ will match my gift.

I have completed my or my spouse/partner's company's online matching gift form.

PLANNED GIFTS

Take care of yourself and VCU. Explore how a planned gift might help you achieve your financial and philanthropic goals. Visit vcugiftplanning.giftlegacy.com or mcfoundation.org/plannedgiving to learn more.

I have included a gift for VCU or VCU Health in my estate plans.

I would like information about including a gift in my estate plans.

HONORARY AND MEMORIAL GIFTS

This gift is made: In honor of In memory of

Name _____

Please send notification of my gift to:

Name _____

Address _____