

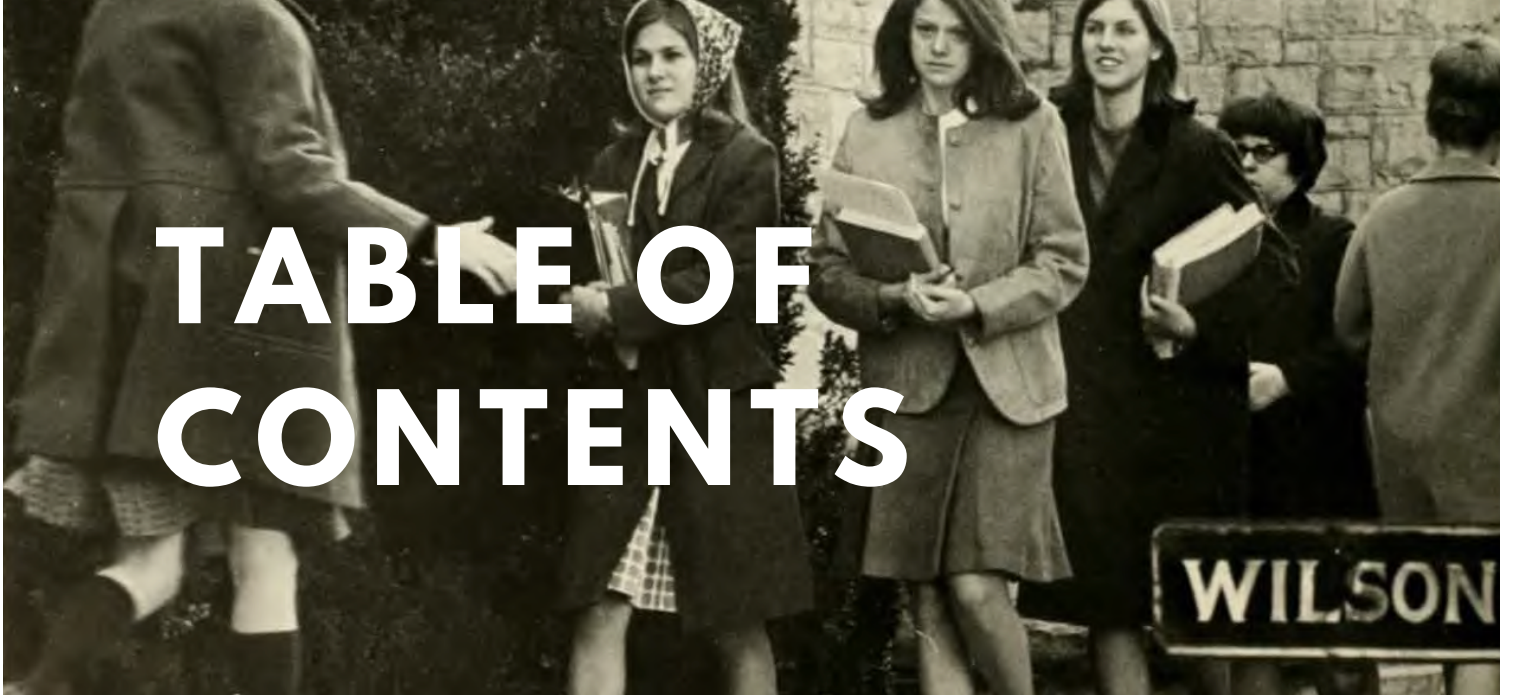


2021-2022

# **REUNION VOLUNTEER HANDBOOK**

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Office of Alumni Relations  
Office of Annual Giving



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# Welcome Letter

Dear Reunion Volunteers,

It is my pleasure, on behalf of James Madison University, to welcome you to your 50th reunion committee! Thank you for your willingness to serve and ensure that the class of 1972 has a meaningful experience in remembering Madison memories and reconnecting with one another.

This handbook provides the information you will need to be an outstanding reunion committee volunteer. We hope that you will reach out to classmates and invite them to campus, help plan a return to Madison, increase philanthropic support for your class, and enjoy your role in making a lasting legacy at JMU.

Coupled with your partnership and Madison spirit, we have a strong foundation to create an unforgettable reunion weekend. Again, thank you for your outstanding commitment to your class, JMU, and all future Dukes. I look forward to celebrating with you!

Best,

**Katelyn Galbraith ('18)**

Coordinator of Events & Operations  
westkn@jmu.edu



**JMU ALUMNI  
ASSOCIATION**





## BY THE NUMBERS



Students in the class



Active records



Emails

36 members of the class who have lost records with Madison

102 members of the class who have passed



# REUNION PROGRAM OVERVIEW

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Your reunion is a time to **come back** home! It's also a natural time to **give back** to the University with a gift meaningful to you as you celebrate your undergraduate years with classmates. It provides opportunities to strengthen your relationships with the University and new and old friends alike.

Spring Reunions builds on the foundation of the decades-long Bluestone Reunion Weekend – induction of the 50th reunion class into the Bluestone Society – to build relationships between generations of alumni while providing an engaging reunion experience.

The Office of Alumni Relations (OAR) recruits and oversees the volunteer committees, coordinates the programs of reunion week, and processes reunion registration. The Office of Annual Giving (OAG) assists in outreach to classmates, processes reunion gifts given, and provides support in fundraising efforts for the class. Jointly, OAG and OAR are the team in University Advancement committed to working closely with each Spring Reunion volunteer committee to achieve both fundraising and participation goals.

While we have a team of dedicated staff across both departments eager to assist in the planning of your 50th reunion, we couldn't do it without your assistance.

If you have any questions or concerns throughout this entire experience, please contact Katelyn Galbraith in the Office of Alumni Relations by phone 540-568-8837 or email [westkn@jmu.edu](mailto:westkn@jmu.edu). We're ready to provide more information and support you in any way we can.

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## COMMITTEE EXPECTATIONS

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### ROLE OF THE VOLUNTEER

Volunteers are responsible for encouraging classmates to come back to celebrate their reunion and to give back to an area meaningful to them. These efforts continue year-round leading up to the reunion weekend to reach class-specific goals: total giving, percentage of class giving, number of classmates registered for reunion, and percentage of class registered for reunion.

### EXPECTATIONS FOR YOU AS A REUNION COMMITTEE VOLUNTEER

#### **1. Make a Reunion Gift**

Make a personal gift to any area of the University at any gift level. Committee members are asked to document their gift by December 31, 2021.

#### **2. Complete the Initial Volunteer Training**

A series of remote video conference calls will be arranged to prepare you to connect with former classmates.

#### **3. Reach out to Classmates**

Use your (Excel Spreadsheet) Reunion Peer Portfolio and given notecards to contact classmates, noting updated contact information (e.g., address, name change, etc.), and highlights from your conversation. The goal is to contact peers 2—3 times throughout the year.

#### **4. Lend Your Name to Reunion Fundraising Efforts**

As a volunteer your name will be included on the Alumni Relations Spring Reunions website and direct communications.

#### **5. Attend JMU Spring Reunion**

Celebrate the results of your hard work, and your reunion, while reconnecting with JMU, friends, and former classmates!

# PREVIOUS SCHEDULE OF EVENTS

2020 & 2021

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## TOURS

Arboretum Tour  
D-Hall Tour & Lunch  
Tour of the newly renovated Wilson Hall  
Tour of the Atlantic Union Bank Center  
Tour of the Forbes Center for the Performing Arts  
Tour of Greek Row & Bookstore Visit

## PANELS & SOCIALS

Madison Memories panel with current students  
Fundraising presentations with University Leadership  
Senior Candle Lighting with the Class of 2022  
Tea Time  
Decades Dinner

## SPECIAL PROGRAMS

Performances at the Forbes Center  
Wine Tasting with Bluestone Vineyards  
Trivia from the 1970s  
Gentle Workouts hosted by UREC (University Recreation Center)

**AND**

the premiere event of the weekend... The Bluestone Induction of the Class of 1972





## SUPPORTING THE UNIVERSITY & WHY SUPPORT?

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### Why support JMU?

- You can support Madison by giving your time, talent, treasure and testimony.
  - Time - volunteer your time back to the university by serving as a reunion volunteer, rolling up your sleeves in the arboretum, or serving as an Admissions Recruitment Volunteer (ARV) to your local high schools
  - Talent - did you have an interesting career or expertise to share? Share your story with [alumni@jmu.edu](mailto:alumni@jmu.edu) to help current students
  - Treasure - make a philanthropic gift of any size to JMU to a fund you are passionate about
  - Testimony - use your voice to advocate for and educate others about JMU and share what Madison means to you
- As an alum, your participation sends a strong message of support for JMU and demonstrates your pride in your Madison experience
- Supporting your passions at JMU will hold open doors for current and future students
- VA has fallen to 44th in the nation in per-student funding for higher education, making access to education more difficult for many high-achieving students.



## SUPPORTING THE UNIVERSITY & WHY SUPPORT?

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Outright vs. deferred | *see gift explanations worksheet*

University Priorities | [full list](#) of giving opportunities

### **Madison Vision Fund**

The Madison Vision Fund provides the vital, flexible funds required to meet the most urgent needs of the university.

### **Madison for Keeps Scholarships**

Emergency scholarships help Dukes stay Dukes after a family's sudden financial loss due to crises like illness or reduction of wages during a work shutdown.

### **University Health Center**

All funds raised for the University Health Center provide the additional resources and supplies — like increased staff, testing and COVID-19 care kits — needed to support our students throughout the pandemic.

### **JMU Counseling Center**

The JMU Counseling Center provides students with free virtual and in-person mental health care from expert, experienced professionals.

### **JMU Campus Pantry**

The JMU Campus Pantry provides food and hygiene items, which help students meet their basic needs, as well as interdisciplinary educational programming.

### **Innovative Online Teaching and Learning**

Enhance student access and support in online environments, build faculty online teaching capacity, and develop and implement online innovations.

Stay engaged with the JMU Alumni Association  
...all year long!

## **Follow JMUA on Social Media**

Like JMU Alumni Association for updates about reunion week and all other happenings! Click [here](#) to follow the page.

## **Regional & Affinity Chapters**

Connect with Dukes in your local area or based on your identities here at Madison! Chapters host events, engage in volunteer work, and support student scholarships. View the full list of chapters [here](#).

## **Homecoming Week**

Celebrate Homecoming with the Dukes beginning in October with virtual programming designed to reengage you with all the things that make JMU home!

We will be celebrating Homecoming week, both in-person and online **November 1-7, 2021**.

## **Alumni Small-Owned Business Directory**

Looking for the perfect gift or your next service? Shop purple & gold by supporting alumni owned small business. View the directory [here](#).

## **Alumni Book Club**

Join Dukes from all over as you vote for, read, and reflect on books in online forums. Learn more [here](#).

STAY INVOLVED