



OLD MAIN SOCIETY

Dear <<primary salutation>>:

Greetings from Carroll and thank you for your membership in The Old Main Society! As you are aware, this is a very special year in the life of Carroll University as we celebrate the 175th anniversary of the founding of this great institution.

To mark this special occasion, Carroll has been offered a generous matching gift from Doug '80 and Teri [redacted] to spur increased membership in The Old Main Society and encourage increased giving at all levels of the Society.

As a current member of The Old Main Society - <<level>>, The [redacted] are matching increased giving by asking you to continue your membership at the same or an increased level, plus an additional \$175. Please see the outline of the levels below.

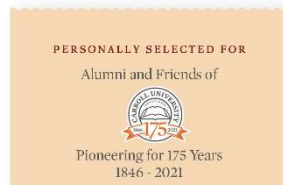
We are extraordinarily thankful to the [redacted] family for providing this wonderful matching gift to help increase membership in The Old Main Society during this special year of celebration. In addition, the University has partnered with Maker's Mark to produce a commemorative 175th Anniversary bottle of Maker's Mark to celebrate your increased membership in The Old Main Society and this wonderful milestone in the life of the University.

Your increased gift in honor of the 175th anniversary of the University makes you eligible for this commemorative gift.

Thank you for your incredible support of Carroll University and for helping us to celebrate this milestone in Carroll's rich history!

Sincerely,

Victoria Dowling
Vice President of Institutional Advancement



Individual gifts made between July 1, 2021 and June 30, 2022 are eligible, while supplies last. (Matching gift funds are not eligible). 1 bottle per household, per eligible minimum gift of \$1,175. Must be 21 or older. Gifts must be paid in full prior to pick up. Pick up available during Homecoming weekend and Old Main Society Dinner. Due to alcohol shipping regulations arrangements will need to be made with the Office of Institutional Advancement for pick up or delivery outside of the state of Wisconsin.

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- My check (payable to Carroll University) is enclosed.
- \$1,175 Bronze \$2,675 Silver \$5,175 Gold
- \$10,175 Platinum \$25,175 President's Circle
- Other \$ _____
- I/we will submit the matching gift paperwork to my employer:

Name of Company – Not sure if your employer matches your gift?
Visit matchinggifts.com/carrollu

Phone: _____ Home Cell
E-mail: _____

- This is a new address/phone number/e-mail address
- Send me information on the gift planning program and the John Adams Savage Legacy Society.
- I/we have included Carroll University in my/our estate plans and have not previously notified you.
- I/we would like to make a gift through a donor-advised fund or IRA. Please contact me.

Bourbon Appeal for The Carroll Fund

(You may also give online at connect.carrollu.edu/bourbon)

Type: Recurring Monthly One-time
Charge: Visa MasterCard AmEx Discover

Card Number _____

Expiration Date _____ CVV _____

Name on Card _____

Signature _____

«ID»
«Addressee1»
«Addressee2»
«AddrLine1» «AddrLine2»
«City», «State» «Zip» «Country»